

SANCTUARY NIGHT

ANNUAL REPORT

2021 // PREPARED BY HANNAH ESTABROOK, EXECUTIVE DIRECTOR

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IN 2021, WE STAYED TRUE TO OUR MISSION: CREATING A SACRED SPACE.

Sanctuary Night is a sacred space serving vulnerable women* who need a place to rest, eat, connect, and get desired resources. It is a vibrant community led by survivors and champions to promote the flourishing of all who sit at our table.

*We resist using common terminology (sex work, sex trafficking, prostitution) out of respect for the beautiful and complicated women who walk our streets and who may or may not identify with these terms.

The above mission statement was fine-tuned and crafted this year, with the input of the *Sanctuary Night Survivor Leader Advisory Panel* (SLAP).

Last year ended up being a year of demolition and construction. While we hoped the building would be open sooner, delays related to COVID-19 forced us to adjust our expectations and anticipate an early 2022 open.

Meanwhile, we welcomed **105** unique women into our space (an average of 11 per night) and provided well over 1,000 meals to these women and their loved ones on Monday nights. We also provided clothing and basic hygiene items. Several selected to access basic healthcare and the COVID-19 vaccine courtesy of our partners at Columbus Public Health, as well as transportation to detox/treatment services.

We are deeply grateful to the 35 volunteers that served as "host" at *Sanctuary Night* in 2021 and all the professionals who volunteered their time to serve on planning teams and committees in the last year.



SANCTUARY NIGHT HOSTED OUR FIRST EVER IN-PERSON FUNDRAISER, SEAT AT THE TABLE 2021.



Seat AT Table

Net Dollars Raised: \$71,382

Gross Raised: \$82,007

Expenses: \$10,624

Sources of Fundraiser Dollars

- Individual Tickets = \$7,680
- Sponsorships = \$33,500
- Giving = \$26,444
- Silent and Live Auction = \$14,383

Sposorship Tickets: 100 Individual Tickets: 164

Sponsorships

Bronze = \$500 Silver = \$1500 Gold = \$4,000+

Amount by Sponsorship Type

Number of Each Sponsorship Type

Bronze

Silver

Auction Sales



Silent Auction
Packages

Live Auction Pieces

5

Value of Donated Auction Items
= \$24,383 (in-kind)

20% of net fundraiser dollars raised from auction sales "If I had known, when I was on Sullivant, that there was a crowd like this nearby that was for me, that could have made all the difference."

-Mandie Knight, Survivor, Sanctuary Night Volunteer, and Seat at the Table 2021 Emcee.



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SANCTUARY NIGHT INVESTED IN ITS SURVIVOR LEADERS.

In February 2021, Sanctuary Night hired its first Certified Peer Support Specialist - a 2018 CATCH Court graduate and survivor of sex trafficking. Over the course of the year, she flourished in this role, reminding us of the absolute necessity of staffing our drop-in center with people who have lived experience.

We continued to host the Survivor Leader Cohort - rebranded as SLAP, the Survivor Leader Advisory Panel, with six sex trafficking survivors placed In leadership roles throughout this community. This Incredible group of women provides Invaluable feedback to the mission and followthrough of the organization.

In May of 2021, the two survivor leaders that serve on Sanctuary Night's Board of Directors had a fantastic fundraising idea and went with it. In basically no time, we launched the #givewhatican campaign on social media and raised over \$13,000 in just two days.

In preparation for a full-time drop-in center in 2022, we interviewed and hired five more Peer Support Specialists at the end of 2021.

As I often tell [peer supports] - some of our most important leaders - we can't always ask our [guests] to take off the armor at home, or even on their way to [Sanctuary Night], because their emotional and physical safety may require self-protection. But what we can do, and what we are ethically called to do, is to create a space in out [drop-in center] where all [guests] can walk in and, for that day or hour, take off the crushing weight of their armor, hang it on a rack, and open their heart to truly being seen.

We must be guardians of a space that allows
[women] to breathe and be curious and
explore the world and be who they are
without suffocation. They deserve one place
where they can rumble with vulnerability and
their hearts can exhale. And what I know
from the research is that we should never
underestimate the benefit to a [person] of
having a place to belong - even one - where
they can take off their armor. It can and often
does change the trajectory of their life.

~Brene Brown, Dare to Lead, with edits



Survivorled



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